



THE CENTER FOR AGING

*Helping Older Virginians Live Independently*



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## Usage Guidelines

Senior Services of Southeastern Virginia with The Center for Aging logo and tagline.

## Incorrect Usage

The logo should not be altered in dimension.

Logos are available for download at [www.ssseva.org/about/logos.shtml](http://www.ssseva.org/about/logos.shtml)

Two file types of each version are available:

.EPS - These are vector based files that can be resized and enlarged using Adobe Illustrator. This type of file is used by printers and designers.

.JPG - This type of file can be used with most programs and by most printers, but must be used at 100% of the file size to avoid a loss of sharpness.

.JPG files will have a white box behind the logo, and therefore should not be placed on a color background or image.

## Color Usage Guidelines



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Use two colors: Black and Reflex Blue



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Use one color: Black or Reflex Blue



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No other color can be used